



sources   
**FOUNDATION**  
SOCIAL WELLNESS FOR OUR COMMUNITY

2019  
2020

**ANNUAL REPORT**

## FAMILIES & CHILDREN

Families and children are the foundation of an inclusive, resilient community. By funding legal aid, counselling, support groups and more, we can offer free resources to help make a difference in these lives.

## POVERTY RELIEF

Poverty drains individuals and society. By providing hunger relief, housing and income supports, we give hope back to our community's most vulnerable people and empower them to recover and thrive.

## COMMUNITY SUPPORT

A healthy community is a result of caring for each other. Our programs are geared to help those in need by opening doors to access medical care, combat social isolation and more.



## THE SOURCES FOUNDATION WORKS WITH THE COMMUNITY TO RAISE FUNDS TO SUPPORT THE WORK OF THE SOURCES COMMUNITY RESOURCES SOCIETY.

**Sources Foundation** is a non-political, non-governmental, charitable institution and public foundation governed by a volunteer board of directors. Since 1992, fundraising efforts and bequests as well as corporate and individual donations have helped us to create a new food bank, pilot services to ensure the safety and mental well-being of young people and seniors, run a hot lunch program for vulnerable women and much more.

**The Sources Community Resources Society** is an internationally-accredited, community-based, not-for-profit agency that has served as a dependable source of hope, strength and resilience for individuals and families throughout the Lower Mainland, Northern BC and Vancouver Island since 1978.

The Foundation raises funds to support the Society's programs, which, in turn, support children, youth, families, persons with disabilities, seniors and others who are coping with isolation, addiction, poverty, disability and conflict. While some programs receive government funding for some initiatives, many programs are entirely community-funded.

# MESSAGE FROM THE CEO



**“...gratitude is happiness doubled by wonder.”**  
**— Gilbert K. Chesterton**

Gratitude is something best given away and often but, sometimes, in our busy day-to-day life, we don't always have the opportunity to express it. So, let me take this moment to thank you for your confidence in SOURCES to deliver high quality and highly effective services and support to people in need. Thank you for your trust in us to manage your donations wisely and your investment in community. You are a vital and integral part of the success stories contained in this report.

The past year has most definitely been one of growth and development for our Foundation. We have had the privilege of initiating new partnerships within community and expanding existing ones. Let me share with you four partnership examples that have helped us serve those in need.

Not only did we continue our partnership with the Semiahmoo Rotary Club and Save-On-Foods for the gift card program but we saw it grow from a 17 per cent distribution to the food bank to an astounding 22 per cent! Much to our champion John Block's surprise, as well as mine, six new sponsors joined our collaborative effort including HollisWealth – Lions Gate Private Wealth Counsel, Duradek, Murphy Wall-Beds, Smile Dental Implant Center, Westminster Savings Credit Union (now Prospera Credit Union) and White Rock Travel & Cruises. They join our sustained sponsors as we embark on the fourth year of this unique fundraising program. In the last year, with support from them and our community vendors, more than \$133,000 worth of gift cards were sold. Many thanks to all of you.

In February 2020, we hosted our seventh annual Coldest Night of the Year Walk in partnership with Blue Sea Foundation. My thanks to Elkay Developments who have continued as our lead sponsor as well as to HomeLife Benchmark Realty – White Rock for their contributions as a supporting sponsor. The City of White Rock also stepped up their involvement and helped us achieve an incredible result. Together with other agencies across the country, including more than 26,000 walkers and 90,000 donors, close to \$6.5 million was raised to help keep people fed, housed and safe.

In June of 2019, we were able to, once again, co-host a charity golf tournament with the Semiahmoo Rotary Club. This has led to a three-year partnership agreement to work together to raise money for SOURCES and the Rotary Club's various community projects. It has been an honour to work with all of the Rotary clubs on the peninsula – Peace Arch, Semiahmoo, South Surrey, White Rock and White Rock Peninsula – and their dedicated volunteers.

We were delighted that Darrell Jones, President of Save-On-Foods, agreed to serve as chair of both our 2019 Enchanted and 2020 Run for the Roses galas. Save-On-Foods also agreed to be the presenting sponsor for Run for the Roses as well. Given the need to manage COVID-19, Darrell and his team have stayed by our side as we navigated the challenges associated with this. Indeed, all of our gala sponsors, donors and ticketholders have been remarkably generous and supportive. We look forward to continuing our partnership with all of you.

Although these are unprecedented and difficult times and no one knows what the future may hold, what we do know is that we are stronger together and it is our connectedness that will see us through. The community partnerships that SOURCES has with so many of you sustains us. You encourage us and you inspire us.

I take my hat off to you.

David

# MESSAGE FROM THE PRESIDENT



Another year has come and gone here at the Sources Foundation. Of course, to say it was a typical year would be the furthest thing from reality but, with adversity comes innovation, and as I look at the communities that SOURCES serves, I am struck by the tremendous generosity and caring from our volunteers, staff and the community at large.

The COVID-19 pandemic has placed significant additional pressures and logistical challenges on our staff and volunteers providing much needed services and, of course, fundraising has taken on a very different look.

The Foundation raised roughly \$840,000 in 2018/19 and that number grew to an incredible \$1.3 million in 2019/20. While a good portion of that was due to two significant estate gifts, even without those generous donations, the Foundation was able to raise 10.5 per cent more than last year. We were able to do this while keeping our administration costs in the lowest percentage range that represents the highest ranked category by Canada's top charity rating agencies for cost effectiveness. This means that more of the money we receive goes towards supporting social wellness for our community.

Last year's Semiahmoo Rotary charity golf tournament raised \$34,000 for the DiscoverY program while the 2020 tournament had to be postponed from June until September due to COVID. Our sincere gratitude goes out to the Semiahmoo Rotary Club for partnering with our Foundation on this great annual event.

This year's Coldest Night of the Year raised an amazing \$115,000 for SOURCES' homelessness prevention services and rent bank. The route changed with the White Rock promenade open again and it proved a terrific location for walkers of all ages to come and support this worthy cause.

COVID-19 was, again, a force of change when the Foundation's signature event, our Run for the Roses annual gala for 2020, had to be postponed and modified to ensure safety for everyone.

Our board is also undergoing a change as two directors step down. I wish to thank Bob Schmunk, who has served on the board since 2017 including as treasurer, and Larry Whitehead, who has served on the board since 2018, for sharing their time and expertise and helping to grow the Foundation to what it is today.

While this has been a challenging year, the generosity of our donors and sponsors has truly been inspiring. On behalf of the board of directors, thank you to everyone who has continued to support our Foundation even in difficult times. We look forward to another great year ahead – together.

Bruce

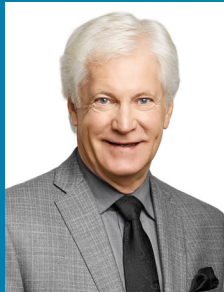


# BOARD OF DIRECTORS



**BRUCE HAYNE**  
PRESIDENT

*EXECUTIVE DIRECTOR,  
BOATING BC ASSOCIATION*



**NORM ATTRIDGE**  
VICE PRESIDENT

*RETIRED FINANCIAL  
EXECUTIVE*



**SHELLEY WILLIAMS**  
TREASURER

*CORPORATE DIRECTOR*



**BOB SCHMUNK**  
SECRETARY

*EMPLOYEE BENEFIT &  
INSURANCE BROKER*



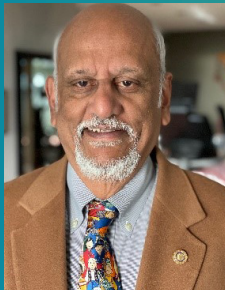
**CHUCK KEELING**  
DIRECTOR

*EXECUTIVE VICE PRESIDENT,  
STAKEHOLDER RELATIONS &  
RESPONSIBLE GAMING, GREAT  
CANADIAN GAMING CORP.*



**MEGAN KNIGHT**  
DIRECTOR

*NOTARY PUBLIC*



**SRINIVASAN RAJAGOPAL**  
DIRECTOR

*RETIRED WATER RESOURCES  
SPECIALIST*



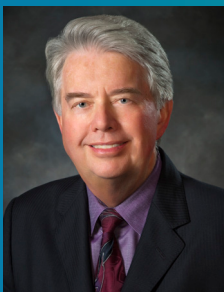
**TRACY REDIES**  
DIRECTOR

*CEO, SCIENCE WORLD*



**ROBERT TAYLOR**  
DIRECTOR

*PORTFOLIO MANAGER*



**LARRY WHITEHEAD**  
DIRECTOR

*BUSINESSMAN*



# SEMAIAHMOO ROTARY CLUB CHARITY GOLF TOURNAMENT

June 20, 2019

## ABOUT THE PROGRAM

DiscoverY is a short-term counselling program for young people aged 15 to 25. To be as low barrier as possible, there are no costs to the youth, no referral required and no waitlist. Our counsellors strive to help clients build resilience and explore new ways of communicating, coping and relating with both themselves and with the world around them.

“With the age of social media, many young people underestimate the challenges their peers face and feel isolated in their own experience. We want them to feel heard, understood and seen. Sometimes we need someone to walk alongside us on this journey and explore how our inherent strengths can create a more clear vision of where we want to be in our lives.”

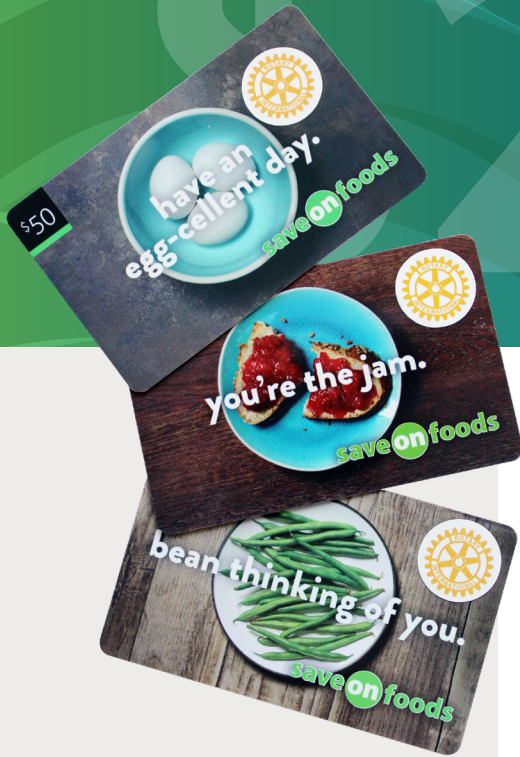
[DISCOVERY CO-ORDINATOR]



SOURCES partnered with the Semiahmoo Rotary Club for their 30th Annual Charity Golf Tournament! The event, held at the Morgan Creek Golf Course, was attended by a full complement of 144 golfers and raised \$34,000 for SOURCES. These critical funds will help young people in our community to access free mental health counselling through our DiscoverY program.







# ROTARY SAVE-ON-FOODS GIFT CARD PROGRAM

## GIFT CARDS

Gift cards can be purchased at approved vendors in the community. Make us part of your shopping routine, corporate rewards program or general gifting and help feed another family while feeding your own.

To learn more, visit our website or contact us at [fundsforfood@sourcesbc.ca](mailto:fundsforfood@sourcesbc.ca)



In the fall of 2019, SOURCES launched an exciting campaign to boost the Rotary Save-On-Foods gift card program. Previously, for every gift card sold, 17 per cent of its value would benefit our White Rock/South Surrey food bank – at no cost to the shopper. But what was good, just got better! With the addition of six local businesses sponsoring the program, the food bank now receives **22 per cent** of card sales and 100 per cent of that is used to purchase fresh, healthy food.

Since 2016, this program has raised close to \$220,000 for our local food bank!

Without our generous Food Bank Friends, this would not be possible. Thank You!



Peace Arch, Semiahmoo, South Surrey,  
White Rock, White Rock Peninsula



# \$175K

## COLDEST NIGHT OF THE YEAR

**coldest  
\*night**  
OF THE YEAR

Out of 144 locations hosting CNOY events across Canada, our “city by the sea” ranked #8 for dollars raised!



As the weather turns cooler, our thoughts also turn to helping the most vulnerable in our community to stay safe, warm and housed.

In December 2019, to prepare for our 7th annual Coldest Night of the Year (CNOY) fundraiser, Amica at White Rock hosted our first-ever kick-off breakfast for team captains to amp them up for the February event. Thank you, Amica!

CNOY took over the White Rock waterfront on February 22, 2020. Starting at the new Memorial Park plaza, more than 400 community members came together in support of our homelessness prevention services and rent bank. Through their generous and compassionate efforts, more than \$115,000 was raised!

### LEAD SPONSOR



### SUPPORTING SPONSOR



### MEDIA SPONSORS



### GOODS AND SERVICES SPONSORS







# RUN FOR THE ROSES – 25TH ANNIVERSARY FUNDRAISING GALA

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We are grateful for the patience and understanding of our sponsors and guests as we adjust our event to keep in line with public health guidance. We look forward to a more intimate fall gala and celebrating community together.

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To mark 25 years of our signature fundraiser, the annual gala, a Kentucky Derby-themed event was planned to take place April 25, 2020 at Hazelmere Golf and Tennis Club. However, due to the COVID-19 pandemic and advisories against large social gatherings, we made the decision to modify and postpone our “Evening at the Races” until November 7, 2020.

## PRESENTING



## DIAMOND

The Derby  
Bar and Grill



## PLATINUM



## GOLD



## SILVER



## BRONZE



MARJORIE MOONEY



T.J. and Paul  
Samra



# STORIES OF SUPPORT

## COMFORT AND CARE DURING COVID-19

Everything changed in mid-March when the World Health Organization declared the COVID-19 outbreak a pandemic. Businesses ground to a halt and people stayed home while healthcare providers and many non-profit organizations and charities remained open to serve the most vulnerable.

SOURCES programs also remained open to provide essential social services to the growing number of people who found themselves in need of hope and support. To ensure we could continue serving our community while maintaining the health, safety and wellness of our team, in April, we launched an emergency response fund and called it “Comfort and Care During COVID-19.”

We asked the community for help, with the intent of applying funds raised strategically to areas of critical need and the community responded. Donations poured in and, while many were designated to a specific program or service, more than \$43,000 in total was entrusted to our COVID-19 response fund. These monies allow us to meet the growing demand for services including:

- Grocery shopping services for isolated and elderly community members
- Transportation to urgent medical appointments for mobility-challenged seniors
- Clinical and trauma counselling for individuals, couples and families
- Free mental health counselling for youth and young adults
- Advocacy and homelessness prevention services for increasingly vulnerable community members including those newly at risk due to COVID-19
- Additional supports for our food banks to address increased need for food and essential supplies (e.g. diapers and pet food) as well as the increased complexity and cost of food packaging and distribution



# STORIES OF SUPPORT

## COMFORT AND CARE DURING COVID-19



Your generous gifts support individuals and families, allowing them to access multiple services during the pandemic from home and other remote means as much as possible, so that they can better protect themselves and their loved ones while also keeping our essential services running and our staff and volunteers safe.

*To the individuals, businesses, community groups and others who supported us by making a monetary or in-kind donation, organized a fundraiser or volunteered – and to the organizations that stepped forward and provided grants to our Society and Foundation during these difficult times – thank you for providing comfort and care to our community!*

AMICA WHITE ROCK  
BC RETAIL SUPPLIES  
BLOCK FAMILY FOUNDATION  
BOSA FAMILY FOUNDATION  
CANADIAN TIRE (SOUTH SURREY)  
CITY OF VANCOUVER  
DANDELION DESIGN  
DECIBEL ENTERTAINMENT  
EC MANAGED IT  
ELGIN PARK SECONDARY GRAD CLASS  
FOOD BANKS BC  
FORTE LAW  
GOVERNMENT OF BRITISH COLUMBIA  
GOVERNMENT OF CANADA  
JANZEN INSURANCE  
JITTERBUG STUDIO  
KENNEDY ANDERSON CREATIVE GROUP  
MATCON CANADA  
NOMAD'S FLOWERS

OLENY CORONEL PHOTOGRAPHY  
PEACE ARCH HOSPITAL FOUNDATION  
ROTARY CLUBS OF LANGLEY, PEACE ARCH,  
SEMAHMOO, SOUTH SURREY, WHITE  
ROCK AND WHITE ROCK PENINSULA  
ROYALE PROPERTIES  
SCHILL INSURANCE BROKERS LTD.  
SCOTIABANK  
SEMAHMOO YACHT CLUB  
SOAP FOR HOPE CANADA  
SOROPTIMIST INTERNATIONAL  
OF WHITE ROCK  
SPARC BC  
SOUTH SURREY/WHITE ROCK  
CHAMBER OF COMMERCE  
SURREY HOMELESSNESS AND HOUSING  
SOCIETY  
THE HEART CLOVERDALE  
TOWNSHIP OF LANGLEY  
FIREFIGHTER'S CHARITABLE SOCIETY  
TRICIA'S GEMS  
TURNABOUT  
UNITED WAY OF THE LOWER MAINLAND  
VANCITY CREDIT UNION  
VANCOUVER FOUNDATION  
WEST COAST GOLF GROUP  
WESTMINSTER SAVINGS CREDIT UNION  
WHITE ROCK AUXILIARY FIREFIGHTERS  
WHITE ROCK BEACH BEER COMPANY  
...and the many more we are so grateful for.









## STORIES OF SUPPORT POVERTY RELIEF



### ROCCO REPORTS:

#### Rocco Forte can tell you all about the Coldest Night of the Year (CNOY).

Rocco is a student at Semiahmoo Trail Elementary and captain of "Team Semitrail." He has participated in the annual fundraising walk since 2016. Leading up to this year's event, he worked hard to promote it to his classmates and community.

To raise awareness, Rocco started and starred in a YouTube series titled "Rocco Reports." In episode one, he interviews Jay Blaschuk, manager of Housing Support Services at SOURCES, and asks serious questions like who uses the Rent Bank, what SOURCES can do with the fundraised money and if a small donation can make a difference. In episode two, he gathers past teammates – his friends – and asks them what they each enjoy most about CNOY.

Rocco also got permission from teachers at school to show his videos to classmates and even got to share about CNOY on the morning announcements.

His activities caught the attention of the Peace Arch News and led to Rocco being interviewed himself. Rocco told them, "I'm

a big fan of SOURCES...they have a lot of programs. Of course, a kid can't be on the board or a CEO but one thing I can do is help out with the Coldest Night."

To raise money, Rocco organized a hot chocolate sale at school. According to his mom, they poured 200 cups of hot chocolate, of which Tim Hortons donated 100 disposable cups. "We only used 50 disposable cups as most kids brought their own. We raised \$374.15 towards our team's fundraising."

Team Semitrail had set an ambitious goal of \$3,000. On event day, they counted more than \$3,500! This put them in ninth place out of 54 teams – what an accomplishment! To add to the excitement, Rocco co-emceed the opening ceremonies with David Young, CEO of SOURCES, and shared the stage with local politicians from federal, provincial and municipal governments.

***Thank you, Rocco, for your energetic and fantastic support!***



# STORIES OF SUPPORT

## COMMUNITY SUPPORT

### Blooming Hearts at Women's Place

When it comes to giving back, the possibilities are endless! Some give their wealth, expertise, time or items in need. Pam Wilson and Caroline Les of Dandelion Design, a South Surrey boutique gardening company, have been giving all of that to SOURCES' Women's Place over the last year.

In December 2019, they spent an afternoon with the women making festive centrepieces for the dining room and for them to take home. They brought all the supplies – evergreen foliage, ribbons and accents – from their own business and from West Coast Gardens.

All month long, Women's Place smelled like Christmas. "It was festive and fun," said Denise Darrell, SOURCES Executive Director of Community Services.

In February, Pam and Caroline returned and led a workshop making Valentine/ spring-themed centrepieces. Like last time, the ladies of Women's Place each got to take one home and there were enough to decorate the dining room!

“We are so grateful. The ladies had an amazing time. So much joy and laughter.”

[SUSAN HARLAND, VOLUNTEER COORDINATOR]

Dandelion Design started a “Hearts for Heroes” fundraiser to support SOURCES during the pandemic. They put together a number of eco-friendly planters featuring ipomoea and petunias with heart shapes and sold them with all proceeds benefiting our food banks.





# STORIES OF SUPPORT

## PARTNERING WITH COMMUNITY

### The Great Turkey Run/Walk

Sources Foundation was proud to partner with the Rotary Club of White Rock and the City of White Rock to put on the first Brand New Great Turkey Run/Walk, a fundraiser to support the redevelopment of the playgrounds at École Peace Arch and White Rock Elementary Schools.

"These schools are in immediate need of a replacement to their aging playgrounds. Major sections have been removed for safety reasons. Safer and better playgrounds would benefit not only the students but others in our community: children, parents, seniors, caregivers and neighbours. There is open access to them throughout the year as an active community play facility," said organizers.

Approximately 300 community members attended the morning event on October 6, 2019. Starting from Memorial Park on the White Rock waterfront, families and friends turkey-trotted 2 km or 5 km along Marine Drive and the newly repaired pier, enjoying a delicious bite prepared by the Turkey House & Deli along the way.

The weather was great and energy was high! More than \$90,000 was raised to help both elementary schools upgrade their playgrounds. Many thanks to the generous sponsors and donors who supported this inaugural event.



# WHERE YOUR MONEY GOES

With the funds raised at our 2019  
“Enchanted” gala, we were able to invest  
**\$90K**

**\$25K**

invested in engaging  
**VOLUNTEERS** to support  
isolated seniors, run a free  
dental clinic, complete low-  
income tax returns and more.

**\$25K**

invested in our **CONCIERGE**  
social enterprise, to provide  
training and employment to  
marginalized women.

**\$20K**

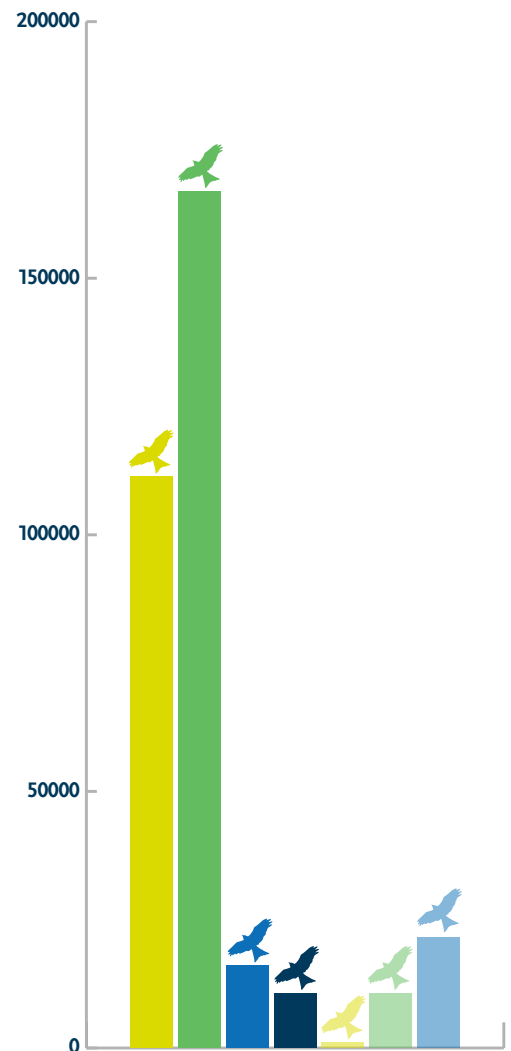
invested in providing accessible  
and professional **CLINICAL**  
**COUNSELLING** for people who  
struggle to afford it.

**\$20K**

invested in easing the  
pressures faced by our **FOOD**  
**BANK** in Langley, by keeping  
shelves stocked with fresh  
and healthy food choices.

## DONATION DISBURSEMENTS

(excludes gala disbursements)





# AUDITED FINANCIAL STATEMENTS

For the year ended March 31st, 2020

## WE ARE PROUD OF OUR ABILITY TO KEEP OUR ADMINISTRATION COSTS UNDER 2%

so that more of your money goes towards  
supporting social wellness for our community.

### ASSETS

Cash	225,164
Accounts receivable	4,052
Marketable securities	1,995,938
Prepaid expenses and deposits	17,318
	<b>2,242,472</b>

### LIABILITIES

Accounts payable and accruals	42,644
Deferred contributions	93,044
Deferred revenue	137,251
	<b>272,939</b>

### NET ASSETS

Unrestricted	1,969,533
<b>Net assets, end of year</b>	<b>1,969,533</b>



To see the full Financial Statements,  
scan the QR code or visit our website.

### REVENUE

Donations	779,816
Fundraising	309,198
	<b>1,089,014</b>

### EXPENSES

Office	40,575
Fundraising events	77,939
Professional fees	3,000
	<b>121,514</b>
Excess before other items	<b>967,500</b>

### OTHER ITEMS

Charitable donations	(337,881)
Loss on disposal of securities	(17,465)
Grant disbursements	(95,000)
Interest and dividend income	53,823
Unrealized loss on securities	(98,273)
	<b>(494,796)</b>
<b>Excess of revenue over expenses</b>	<b>472,704</b>
Net assets, beginning of year	1,496,829
<b>Net assets, end of year</b>	<b>1,969,533</b>



sources   
**FOUNDATION**  
 SOCIAL WELLNESS FOR OUR COMMUNITY

**FOUNDATION MAILING ADDRESS**

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[give@sourcesfoundation.ca](mailto:give@sourcesfoundation.ca)

[www.sourcesfoundation.ca](http://www.sourcesfoundation.ca)